

**BAY
CHAMBER
CONCERTS**

**BAY
CHAMBER
MUSIC
SCHOOL**



Sponsorship Opportunities 2019-2020

If your marketing strategy seeks a target audience of individuals with ample financial resources who are positioned to purchase hospitality, goods and services throughout Maine's Midcoast, then Bay Chamber's 59th season has many options for you.

Whether you decide to be a Sponsor or purchase Advertising your support will reach:

- ◆ Thousands of concert goers with an average household income of \$100,000+
- ◆ Patrons who are actively involved in tourism
 - 40% of Bay Chamber audiences come from out-of-state
 - For every \$1 spent on concert tickets, arts patrons spend an average of \$3 at local businesses
- ◆ Over 500 local residents who participate in our Music School lessons and classes, annually

Your Sponsorship or Advertising supports us to:

- ◆ Present over 60 world-class performances throughout Midcoast Maine each year
- ◆ Provide over \$90,000 in financial aid to music school students of all ages and abilities
- ◆ Offer 24 free concerts annually to local and visiting attendees
- ◆ Build community connections with the Teen Parents Program, Maine State Prison, Assisted Living facilities and more
- ◆ Enable thousands of school children to attend free matinees annually
- ◆ Award \$15,000 in prizes to aspiring young musicians across Maine, and the Andrew Wolf Chamber Music Prize

We invite you to join in a partnership that transforms lives through exceptional concerts, music education and innovative community engagement programming. Your alliance with Bay Chamber Concerts and Music School will provide you with unique opportunities for visibility while bringing inspiration and music to thousands across Midcoast Maine.

Year-Round Business Sponsorship and Advertising

Bay Chamber Concerts' offers year-round marketing exposure at all live performances.

Five promotion levels offer a variety of packages to fit your budget.

Full page ad	\$1,250	<input type="checkbox"/>
½ page ad	\$750	<input type="checkbox"/>
¼ page ad	\$500	<input type="checkbox"/>
Logo placement in group ad	\$250	<input type="checkbox"/>
Concert program book listing	\$150	<input type="checkbox"/>



Screen Door Festival: 5 days, 30+ concerts, August 14-18, 2019

The year-round program book covers the July 2019 through June 2020 season. With a full, ½ or ¼ page ad, you will also receive logo placement on the website and in the weekly e-newsletter.

Exclusive Sponsorship

A business, individual or group of individuals can sponsor a single concert or performance. Interested sponsors may choose from a number of exciting year-round events including performances from our summer concert series as well as performances by Bay Chamber Music School students and our Performing Arts Series that runs from September to June each year. Exclusive sponsors receive four complimentary tickets to the event they sponsor (where applicable), verbal recognition from the concert stage, and recognition in printed and online marketing materials.

Exclusive Sponsorship	\$2,000	<input type="checkbox"/>
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Honorary Sponsorship

A business, individual or group of individuals may choose to honor a loved one or to commemorate a marriage, graduation, celebration of life, or other important event. Honorary sponsors receive four complimentary tickets to their event, verbal recognition from the concert stage, and recognition in printed and online marketing materials. When available, sponsors receive an option to include a printed tribute to the honoree, inserted into the concert program, with sufficient advance notice.

Honorary Concert Sponsorship	\$2,000	<input type="checkbox"/>
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Underwriting

A business, individual, or group of individuals, may choose to underwrite a full concert series. In addition to complimentary tickets, verbal recognition from the concert stage, and recognition in printed and online marketing materials, underwriters also receive a full-page ad in the Bay Chamber Concerts Program Book. We offer a range of underwriting opportunities from \$2,000 to \$10,000 depending on the concert series. For more information, please call Monica Kelly at (207) 236-2823.



Free Concert: Camden Village Green

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Payment Information

Yes! I wish to support Bay Chamber Concerts & Music School with my 2019-2020 Sponsorship.

Name/Business: _____

Contact: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Exclusive Sponsorship	\$2,000	<input type="checkbox"/>
Honorary Sponsorship	\$2,000	<input type="checkbox"/>
Full page ad	\$1,250	<input type="checkbox"/>
½ page ad	\$750	<input type="checkbox"/>
¼ page ad	\$500	<input type="checkbox"/>
Logo placement in group ad	\$250	<input type="checkbox"/>
Concert program listing	\$150	<input type="checkbox"/>

Please make checks payable to: Bay Chamber Concerts

Payment Method:

Check Enclosed VISA Mastercard

Cardholder Name: _____

Card Number: _____

Exp. Date: _____ CID: _____

Signature: _____



Music School Students in rehearsal



Cocktail reception with Artistic Director, Manuel Bagorro

[Return Form to:](#)

*Monica Kelly
Executive Director*

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