

**BAY
CHAMBER
CONCERTS**

**BAY
CHAMBER
MUSIC
SCHOOL**



SPONSORSHIP OPPORTUNITIES 2019-2020

Sæunn Thorsteinsdottir (left)

Altius String Quartet (above)

If your marketing strategy seeks a target audience of individuals with ample financial resources who are positioned to purchase hospitality and goods throughout Maine's Midcoast, then Bay Chamber's 59th season has just the audience for you!

Whether you decide to be a Sponsor or purchase a Marketing Opportunity your support will reach:

- ◆ **Thousands** of concert goers with average household incomes of **\$75,000 - \$100,000**
- ◆ Patrons looking for things to do, to see and to purchase:
 - **40%** of Bay Chamber audiences come from out-of-state
 - For every \$1 spent on concert tickets, arts patrons spend an average of **\$3 at local businesses**
- ◆ Tens of thousands of listeners through Bay Chamber's radio broadcasts on Maine Public

Your Sponsorship or Marketing Opportunity purchase will

- ◆ **Enable** thousands of school children to attend free matinees annually
- ◆ **Offer** 24 free concerts annually to local music listeners
- ◆ **Award** over \$72,000 in financial aid to music school students of all ages and abilities
- ◆ **Build** community connections with the Teen Parents Program, Maine State Prison, Assisted Living facilities and more
- ◆ **Award** \$15,000 in prizes annually to aspiring young musicians across Maine, and the Andrew Wolf Memorial Prize
- ◆ **Present** over 40 world-class performances throughout Midcoast Maine each year

We invite you to join in a partnership that transforms lives through exceptional performances, music education and innovative community engagement projects. Your alliance with Bay Chamber Concerts and Music School will provide you with unique opportunities for product visibility while bringing inspiration and music to thousands across Midcoast Maine.

Please turn the page to see 2019-2020 Sponsorship and Marketing Opportunities.

[Year-Round Business Sponsorship and Marketing Opportunities](#)

Bay Chamber Concerts' Marketing Opportunities offer year-round marketing exposure at all ticketed concerts.

Five promotion levels offer a variety of packages to fit your budget.

Full page promotion	\$1,250	<input type="checkbox"/>
½ page promotion	\$750	<input type="checkbox"/>
¼ page promotion	\$500	<input type="checkbox"/>
Logo placement in group promotion	\$250	<input type="checkbox"/>
Concert program listing	\$150	<input type="checkbox"/>

The year-round program book covers the July 2019 through June 2020 concert season. With a full, ½ or ¼ page promotion, you will also receive logo placement on the website and in the e-newsletter.



**Bay Chamber Music
School Suzuki student
performance**

[Individual Sponsorship](#)

An individual or group of individuals can sponsor a single concert or performance. Interested sponsors may choose from a number of exciting year-round events including performances from our summer concert series as well as performances by Bay Chamber Music School students and our Performing Arts Series that runs from September to June each year. Individual sponsors receive four complimentary tickets to the event they sponsor (where applicable), verbal recognition from the concert stage, and recognition in printed and online marketing materials.

Individual Sponsorship	\$2,000	<input type="checkbox"/>
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[Honorary Sponsorship](#)

An individual or group of individuals may choose to honor a loved one by sponsoring a concert or performance to commemorate a marriage, graduation, celebration of life, or other important event. Honorary sponsors receive four complimentary tickets to their event, verbal recognition from the concert stage, and recognition in printed and online marketing materials. When available, sponsors receive an option to include a printed tribute to the honoree, inserted into the concert program, with sufficient advance notice.

Honorary Concert Sponsorship	\$2,000	<input type="checkbox"/>
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Jack Quartet

[Underwriting](#)

An individual, group of individuals, or a business may choose to underwrite a full concert series. In addition to complimentary tickets, verbal recognition from the concert stage, and recognition in printed and online marketing materials, underwriters also receive a full-page promotion in the Bay Chamber Concerts Program Book. We offer a range of underwriting opportunities from \$2,000 to \$10,000 depending on the concert series. For more information, please call Britta-Lena Lasko at (207) 236-2823.

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Payment Information

[Yes!](#) I wish to support Bay Chamber Concerts & Music School with my 2019-2020 Sponsorship.

Name/Business: _____

Contact: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

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Individual Sponsorship	\$2,000	<input type="checkbox"/>
Honorary Sponsorship	\$2,000	<input type="checkbox"/>
Full page promotion	\$1,250	<input type="checkbox"/>
½ page promotion	\$750	<input type="checkbox"/>
¼ page promotion	\$500	<input type="checkbox"/>
Logo placement in group promotion	\$250	<input type="checkbox"/>
Concert program listing	\$150	<input type="checkbox"/>

Please make checks payable to: Bay Chamber Concerts

Payment Method:

Check Enclosed VISA Mastercard

Card Number: _____

Exp. Date: _____ CID: _____

Signature: _____



Violinist, Livia Sohn



The Westerlies

Return Form to:

Britta-Lena Lasko

Development Officer

Bay Chamber Concerts and Music School

PO Box 599

Rockport, ME 04856

(207) 236-2823 x 106

britt@baychamberconcerts.org